



BetterLesson by the Numbers

BetterLesson has modernized professional learning in a way that empowers educators to achieve meaningful student outcomes in concrete, practical ways with actionable strategies that can be applied in the classroom the next day. By combining innovative technologies and learning experiences administered to educators throughout the school year, we deliver on the promise of accessible, continuous, job-embedded professional learning.

Combining 1:1 and 1: many learning experiences, we seamlessly personalize our learning session to meet the needs of each teacher, instructional specialist, and school leader to create sustainable change in practice that accelerates outcomes, turning district goals into student growth.

Our Reach



74k+
TOTAL COACHING
SESSIONS



9,800+
WORKSHOPS
DELIVERED



54k+
EDUCATORS



2.17m+
STUDENTS



900+
DISTRICTS

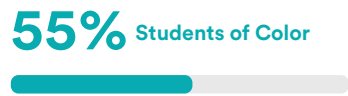
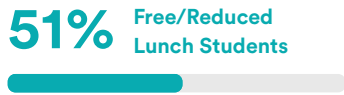


40+
STATES

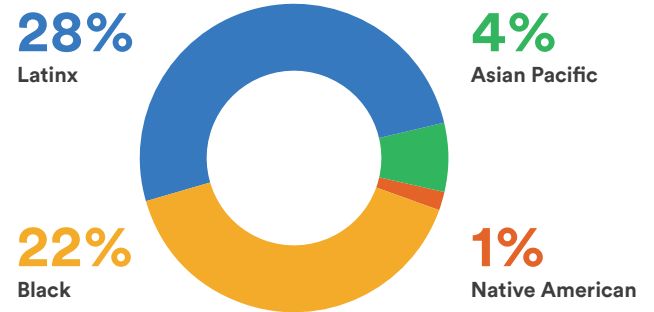
“I have seen tremendous change in my teachers who have worked with BetterLesson. They really appreciate the 1:1 support for their pedagogy. We’ve experienced student growth in every grade level.”

Nancy Martinez, Principal

Access



Students of Color Data



FROM OUR TEACHER SURVEYS

94%
OF TEACHERS
would recommend BetterLesson coaching to a colleague

90%
OF TEACHERS
have seen moderate to significant improvement in students' academic performance

91%
OF TEACHERS
are excited to continue working with their coach

94%
OF TEACHERS
are very or extremely satisfied with the support they receive from their coach

OUR COMMITMENT TO EQUITY

BetterLesson works with a variety of school systems from state departments of education to large urban districts, small rural districts, and independent schools.

We value the pursuit of educational equity and dedicate ourselves to ensuring that every student—regardless of race, income, national origin, gender identity, ability, or other factors—has access to an excellent education.

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